

News Release



Paint India 2016: BASF launches new products for paint and coatings that keep building exteriors clean, durable and improve carbon footprints

- **Acronal® 7079: Full acrylic polymer dispersions that feature excellent dirt pickup resistance for clean and durable elastomeric wall coating**
- **AQAcCell® HIDE 6299: Organic opacifying polymer that reduces titanium dioxide emission without sacrificing coatings' performance**
- **BASF at Paint India 2016: Booth D2, Bombay Exhibition Centre, Goregaon, Mumbai, January 21 – 23, 2016**

Mumbai, India – January 21, 2016 – BASF is launching two new polymer dispersion products in the Indian market at the Paint India 2016 in Mumbai. The two products – Acronal® 7079 and AQAcCell® HIDE 6299 – are designed for paint and coatings to help keep building exteriors clean and durable and improve carbon footprints through reduction of titanium dioxide (TiO₂). A broad spectrum of BASF's dispersions and resins products will also be on display at the show.

“As a leading supplier along the paints and coatings value chain, experts at BASF's research and development center in Shanghai, together with our teams all over the world, are committed to innovation in paint and coating solutions that fits the challenging environment in Asia Pacific. BASF's low volatile organic compounds, low odor and high durable solutions not only help protect health and provide protection and resistance against weathering elements, but also meet the increasingly more stringent environmental standards,” said Jeff Knight, Senior Vice President, Dispersions and Resins Asia Pacific, BASF.

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Staying clean and durable with elastomeric wall coating – Acronal® 7079

For the first time, the new full acrylic polymer dispersions Acronal® 7079 will be introduced in India. Featuring BASF's state-of-the-art technology with 3-dimensional cross-linking structure, it helps prevent formation of cracks and create a good water barrier property and water vapor permeability. With the use of the latest technology, Acronal® 7079 is ideal for clean and durable elastomeric wall coating. The systematic ultraviolet cross-link and good thickener response make it excellent in weathering and dirt pickup resistance.

Optimizing carbon footprint while reducing costs – AQAcCell®

The organic opacifying polymer, AQAcCell® HIDE 6299 will also be launched during the show. It is designed to provide opacity and whiteness to paints in architectural coatings by extending and/or improving the efficiency of TiO₂. It helps reduce the amount of TiO₂ in the formulation without sacrificing performance. With its low odor, it can be used in both exterior and interior paints.

In addition, BASF will also showcase a broad range of product offerings for the paint and coating industry. These include resins, additives, pigments, and dispersions. The portfolio also encompasses the latest generation of water based dispersions and additives, which reinforce BASF's commitment to grow sustainably in this industry.

About BASF's Dispersions & Pigments division

The Dispersions & Pigments division of BASF develops, produces and markets a range of high-quality pigments, resins, additives and polymer dispersions worldwide. These raw materials are used in formulations for coatings and paints, printing and packaging products, construction chemicals, adhesives, fiber bondings, plastics, paper as well as for electronic applications such as displays. With its comprehensive product portfolio and its extensive knowledge of the industry, the Dispersions & Pigments division offers its customers innovative and sustainable solutions and helps them advance their formulations. For further information about the Dispersions & Pigments division, please visit www.dispersions-pigments.basf.com.

About BASF in India

BASF has successfully partnered India's progress for over a century, with 13 of BASF's 14 global businesses maintaining a local presence in India today. BASF in India has 2,186 employees at about 20 production sites & sales offices and R&D centers in Mumbai and Mangalore. In 2014, BASF registered sales of €1.1 billion to customers in India.

About BASF

At BASF, we create chemistry – and have been doing so for 150 years. Our portfolio ranges from chemicals, plastics, performance products and crop protection products to oil and gas. As the world's leading chemical company, we combine economic success with environmental protection and social responsibility. Through science and innovation, we enable our customers in nearly every industry to meet the current and future needs of society. Our products and solutions contribute to conserving resources, ensuring nutrition and improving quality of life. We have summed up this contribution in our corporate purpose: We create chemistry for a sustainable future. BASF had sales of over €74 billion in 2014 and around 113,000 employees as of the end of the year. BASF shares are traded on the stock exchanges in Frankfurt (BAS), London (BFA) and Zurich (AN). Further information on BASF is available on the Internet at www.basf.com.